



जहाँ है हरियाली ।
वहाँ है खुशहाली ॥



Dear Principal,

Subject- Invitation to participate in the Wild Wisdom Quiz

WWF - India would like to invite your school to participate in the 6th edition of Wild Wisdom, India's only wildlife quiz. An initiative of WWF - India, supported by the Ministry of Environment and Forests (MoEF), Wild Wisdom is a unique opportunity for students to delve deeper into the amazing wildlife that India has, and develop knowledge and pride in this natural legacy. We believe this initiative will instill a sense of concern for the natural world and go a long way towards inspiring this generation to inculcate values for conservation.

The quiz is conducted in 17 cities in India and reaches out to more than 3000 schools in the country. The National Finals will be held in New Delhi on the **4th of October** during **Wildlife Week**. The top 3 teams will win a once-in-a-lifetime trip in collaboration with Adventure Nation to their Snow Leopard Camp at Shimpur (near Rishikesh), right after the Wild Wisdom National Finals. This prized experience will highlight 'Water' - the 2013 theme of the Wild Wisdom Quiz. Planned on the banks of the river Ganga, in its pristine upper reaches, the activities will instill a feeling of appreciation for the beauty and value of this river, which has shaped the history and culture of India.

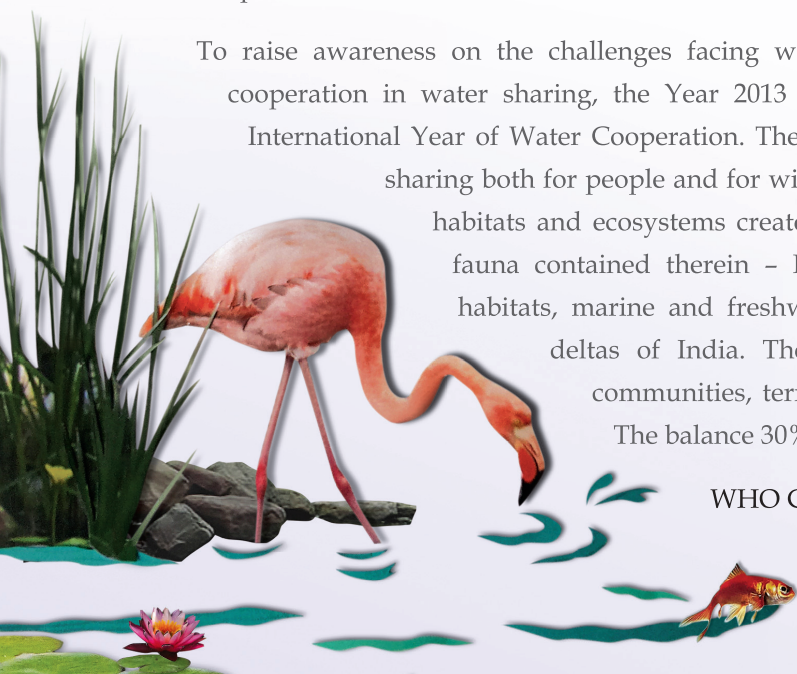
This time around too, teachers who mentor the 2 student Quiz Team and accompany them to the National Level Finals of Wild Wisdom will also receive the grand prize (the trip to the Snow Leopard Camp), a fitting reward for all their effort in preparing their students.

WILD WISDOM 2013 THEME - Water

Water is essential for the existence, survival and propagation of all forms of life and covers approximately 70% of our earth's surface. Water occurs in various forms and creates diverse habitats: - frozen solid - in glaciers, polar ice caps and high altitude cold deserts; liquid water - in our oceans, seas, lakes, rivers, marshes, and underground aquifers and subterranean rivers; and gaseous as water vapour in the atmosphere in rain forest habitats and clouds.

To raise awareness on the challenges facing water management and the potential for increased cooperation in water sharing, the Year 2013 has been declared by the United Nations as the International Year of Water Cooperation. The Wild Wisdom Quiz highlights this need for water sharing both for people and for wildlife by basing 70% of the quiz questions related to habitats and ecosystems created by water in its various forms and the flora and fauna contained therein - Himalaya high altitude wetlands and cold desert habitats, marine and freshwater ecosystems, coastal regions, marshlands and deltas of India. There will also be questions related to indigenous communities, terrain, ecology, and threats to wildlife in these areas. The balance 30% will be generic and related to India.

WHO CAN PARTICIPATE? - Students of Class 6, 7 and 8





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THE NATIONAL WILDLIFE QUIZ

HOW CAN YOU PARTICIPATE?

Interested students need to register by paying a one-time registration fee of Rs.100 (per student).

All students who register, will receive a special gift package from WWF - India, comprising -

- A DVD with 4 short films on the environment, from Chimi's World
- A WWF badge
- A participation certificate

In addition to this, the top 3 schools in each city which exhibit the best all-round talent, by virtue of the highest number of registrations, will be awarded a special certificate by WWF - India.

IS THERE AN ONLINE TOOL TO MANAGE REGISTRATIONS?

Yes your school can sign up at <http://wwfindia.org/wildwisdom> and use the available tools to keep track of student registrations. The tool is designed to support class teachers and school administrators in monitoring registration progress in keeping records pertaining to the Quiz.

HOW DOES WILD WISDOM RUN -

1. **Level 1 (School Level)** - The school needs to confirm participation of the total number of students either by email or by post. The school registration form is attached as Annexure I with this letter. Last date for registration is the 30th of July. The school will be required to make a demand draft/online transfer of the total registration amount collected by it, in favour of '**World Wide Fund For Nature - India**', payable at **New Delhi**, and sent to the address below:

Mita Nangia Goswami,
Environment Education,
WWF-India,
172 B, Lodi Estate, New Delhi - 110003.

REFERENCE - Wild Wisdom 2013

Details for online transfer:

1. Bank Account Name: World Wide Fund For Nature India (Project INR)
2. Account No. : 522-1-197685-3
3. Bank Name: Standard Chartered Bank
4. Bank Address: Narain Manzil, 23 Barakhamba Road, New Delhi - 110001.
5. IFSC Code: SCBL0036020

Only on receipt of the registration amount will WWF - India courier the School level quiz questionnaire, answer sheet and gift packages to your school within 10 days. The top 2 scorers will represent your school at the city level.





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THE NATIONAL WILDLIFE QUIZ

2. Level 2 (City Level) - Participating schools from each city will come together at a venue in your respective city; the details of which will be sent to you in a timely manner. For details on the venue, please log on to <http://wwfindia.org/wildwisdom>. The top 2 scorers from each school will represent their respective schools at the City Level. The City Level champions will win a place to go up to the National Finals, which will be held in Delhi on the 4th of October.
3. All participants will be given certificates and the top 3 schools will get special certificates for making it through to the finals. If your school is in a state where no city level quiz is being held, please choose a city located nearest to you from the list printed on the reverse of the letter and inform the person who is conducting the quiz in that city.
4. Level 3 (National Level) - 17 schools from 17 cities will congregate in Delhi at the WWF - India Auditorium on the 4th of October, to compete to become the Wild Wisdom Champ 2013.
5. Travel and Lodging :- WWF - India will provide travel arrangement for the winning teams, i.e. 2nd AC train tickets for the travel of the school team of 2 students and 1 teacher. Boarding and lodging at Delhi will also be taken care of by WWF - India.
6. Prizes :- All participants and teachers accompanying them will be given certificates and a WWF goody bag. The top 3 school teams and their accompanying teacher will be awarded the grand prize as well as a trophy. Schools holding the 4th and 5th positions will receive consolation prizes.

For further information or any enquiries, you can contact us through:

Telephone: 011 41504790 \ 9717919500 \ 9013376779 (Between 10 a.m. - 5 p.m.)

Email: wildwisdom@wwfindia.net or pnarain@wwfindia.net

Looking forward to the participation of your school at Wild Wisdom 2013!

Yours truly,

Mita Nangia Goswami
Director – Environment Education



WWF - India State & Division Offices

1. **Andhra Pradesh**
Ms. Farida Tampal - State Director
WWF-India Andhra Pradesh State Office
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2. **Assam & Arunachal Pradesh**
Archita B Bhattacharyya
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WWF India Assam & Arunachal Pradesh State Office
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3. **Delhi**
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4. **Goa**
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5. **Gujarat - Valsad**
Mr. M.R. Dave - Assistant Manager
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6. **Himachal Pradesh**
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7. **Jammu & Kashmir**
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WWF-India J&K State Committee
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8. **Karnataka**
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9. **Kerala**
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10. **Madhya Pradesh & Chattisgarh**
Ms. Sangita Saxena - State Director
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11. **Maharashtra**
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12. **Orissa**
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13. **Rajasthan**
Mr. Arun Soni - Officer In Charge
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14. **Tamil Nadu**
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15. **West Bengal**
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WWF - India Partner Schools

16. **Amritsar Partner School**
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17. **Lucknow Partner School**
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